Join the network of business leaders bringing green and healthy schools to every child in Washington. By becoming a Washington Green Schools supporter, your organization will invest in environmental stewardship and student success.

Why become a Washington Green Schools sponsor?
When your business joins the Washington Green Schools (WGS) network, you will gain access to professionals and organizations leading the way to a sustainable region. By partnering with WGS, your organization will be recognized in communities and schools across the state. WGS’ programs engage students in leading positive change in their schools, and help young people strengthen knowledge and skills they need for success in the STEM workforce. WGS will work with you to develop a benefits package that helps meet your corporate goals.

Sponsorship Highlights
- Access to our diverse network of more than 750 K–12 schools across the state
- Connections with local and statewide peers and community partners
- Recognition through social media, newsletters and community events
- Positioning as a thought leader and investor in the next generation
- Networking opportunities at signature fundraising event with 300 attendees and local program events

Our Reach
- E-Newsletters: 3,100+ member distribution list sent 6x per year
- Website: 6,500 visitors per month
- Social Media: 530+ Twitter followers, 780+ Facebook followers, 20+ weekly posts

“Washington Green Schools provided our students and staff the inspiration, challenge, and structure to achieve things in sustainability that wouldn’t have been possible otherwise.”
—Dr. Lance Gibbon, Oak Harbor Superintendent

JOIN OUR SPONSORSHIP NETWORK
Current and recent sponsors
- Abbott Construction
- Bassetti Architects
- Boeing Company
- Cedar River Group
- Coffman Engineers
- Cornerstone General Contractors
- Coughlin Porter Lundeen
- Energy Northwest
- Envision Homes
- Fluke
- foundry10
- Gull Industries
- Hargis Engineers
- IKEA
- Integras Architecture
- Iron Springs Resort
- Mahlum
- McKinstry
- Metrix Engineers
- Nube Green/Nube 9
- Pacific Market International
- PCC Natural Markets
- Recology CleanScapes
- Seattle Sounders FC
- Virginia Mason
Select a Program/Event to Sponsor

- **SCHOOL CERTIFICATION**
  - Green school certification program
  - Date: Ongoing
  - Audience: Students and school communities
  - Participants: 70 school communities, 25 school districts
  - Sponsorship levels: $1,000 | $2,500 | $5,000 | $10,000

School communities earn state-wide recognition and rewards when they complete investigations and action projects that make their campus greener. Washington Green Schools provides a system of support for schools to certify or sustain as green schools at Bronze, Silver, Gold, and Platinum award levels. Entire school communities participate in a culminating award ceremony celebrating their achievements.

- **ZOMBIE GUACAMOLE**
  - Food and waste curriculum
  - Date: Ongoing
  - Audience: Educators, students, school district administrators
  - Participants: 2,000 students, 80 teachers, 14 school districts
  - Sponsorship levels: $1,000 | $2,500 | $5,000 | $10,000

Zombie Guacamole is a fifth-grade curriculum that addresses Next Generation Science Standards. Over the course of 14 lessons, students learn about food systems, decomposition, composting, and food equity. Highlights include a “race to decomposition” and student-led waste reduction projects at school. Zombie Guacamole, developed in partnership with Seattle Public Schools, strengthens math and science skills and helps kids take environmental action in their own lives.

- **DAYS OF SERVICE**
  - Volunteer service projects at K-12 schools
  - Date: Spring/Fall 2020
  - Audience: Corporate partners, parents, teachers, students, school district leaders
  - Attendance: 20–40 partner volunteers per event
  - Sponsorship levels: $1,000 | $2,500 | $5,000

Each year a small group of select schools benefit from volunteer-powered service projects that advance green initiatives on campus. Corporate volunteers, parents, and students work side-by-side. Projects include improvements to school grounds, such as constructing gardens and outdoor classrooms. Partner organizations provide volunteers, materials, skilled labor, and other in-kind support.

- **GREEN SCHOOLS AWARDS + RECOGNITION**
  - Recognizing outstanding green leadership in schools
  - Date: Ongoing
  - Audience: Students, school communities, and community partners
  - Participants: 100 school communities, 25 school districts, 50,000 students
  - Sponsorship levels: $1,000 | $2,500 | $5,000 | $10,000

Washington Green Schools celebrates successful environmental action projects with green school awards that are presented at school ceremonies and in the community. Schools and school leaders earn awards for their impact, either as certified green schools or green medalists. These awards help honor and inspire students and their communities to take action for their environment.

- **ENERGY MATTERS**
  - Classroom learning meets energy conservation
  - Date: Ongoing
  - Audience: Educators, students, school district administrators, public utilities, corporate partners
  - Participants: 1,000 students, 10 teachers, 4-6 community partners
  - Sponsorship levels: $2,500 | $5,000 | $10,000

Energy Matters is an eighth-grade science curriculum that unites classroom learning with energy conservation goals in school facilities. With coordination at the school district level, Energy Matters engages students and educators in advancing energy conservation and efficiency. Students investigate energy transfer, learn about local energy resources and their relationship to climate change, and take action to reduce energy use at home and school.

- **SPRING FUNDRAISER**
  - Annual fundraising reception and event
  - Date/Location: March 25, 2020 | Hyatt at Olive 8
  - Audience: Seattle-area community and business leaders, educators, environmental champions, and sustainability leaders
  - Attendance: 300 guests
  - Sponsorship levels: $1,500 | $2,500 | $5,000 | $10,000

This annual spring event is Washington Green Schools’ signature fundraising event of the year. We create a unique fundraising, educational, and networking experience for our sponsors and guests. The event includes a robust program guided by student and community leaders. Guests learn about the role they play in developing our future environmental leaders and stewards. See insert for custom sponsorship benefits.
Determine Your Sponsorship Level

<table>
<thead>
<tr>
<th></th>
<th>MT. STUART $1,000</th>
<th>MT. BAKER $2,500</th>
<th>MT. ADAMS $5,000</th>
<th>MT. RAINIER $10,000</th>
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</thead>
<tbody>
<tr>
<td>Name listed in annual report</td>
<td>●</td>
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<tr>
<td>Recognition on Facebook/Twitter</td>
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<tr>
<td>Logo on slide presentation at school, community events, and trainings</td>
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<tr>
<td>Logo on website</td>
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<td>Logo on e-newsletter</td>
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<tr>
<td>Acknowledgment from podium at school, community events, and trainings</td>
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<td>Logo on program materials at sponsored events</td>
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<tr>
<td>Company profile in e-newsletter</td>
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<tr>
<td>Display of company banner at events (space permitting)</td>
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<td>●</td>
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<tr>
<td>Opportunity to work with WGS staff to customize sponsor benefits</td>
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</tbody>
</table>

“We are helping our fellow students become environmentally friendly. They are taking their knowledge and actions beyond our campus and leaving a positive mark on our community and future generations.”

—Student at Gaiser Middle School, Vancouver

“The students are all outside and super excited about wildlife and plants. The program has helped us to have more caring and responsible little human beings.”

—Jennifer Kovach, Assistant Principal at Rising Star Elementary, Seattle
**SPRING FUNDRAISER**

**2020 Annual Fundraiser**

- **Date:** Wednesday, March 25, 2020
- **Time:** Doors open 7:30 a.m., program 8–9 a.m.
- **Location:** Hyatt at Olive 8, 1635 8th Avenue, Seattle 98101
- **Attendees:** 300 guests representing community and business leaders, educators, environmental champions, and sustainability leaders

**SPONSORSHIP OPPORTUNITY LEVELS:** $1,500 | $2,500 | $5,000 | $10,000

**Sponsorship Benefits**

In addition to those listed under “STEP 2,” sponsors will enjoy the following benefits:

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Opportunity to speak during event</th>
<th>Present an award at event program</th>
<th>Logo on thank you email to donors</th>
<th>Logo on WGS website events page</th>
<th>Logo on event program</th>
<th>Logo on event invitation*</th>
<th>Complimentary tickets</th>
<th>Recognition on social media</th>
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<td><img src="checkmark.png" alt="Y" /></td>
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<tr>
<td>($10,000)</td>
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<td>10 TICKETS</td>
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<td>($5,000)</td>
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<tr>
<td>($1,500)</td>
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</tbody>
</table>

* Event invitation mailed to 400 donors and emailed three times to 3,100 people.
## Complete Your Sponsorship Commitment Form

### SELECT THE PROGRAM(S) YOU ARE SPONSORING AND THE LEVELS:

<table>
<thead>
<tr>
<th>Program</th>
<th>$1,000</th>
<th>$2,500</th>
<th>$5,000</th>
<th>$10,000</th>
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<tbody>
<tr>
<td>School Certification</td>
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<tr>
<td>Green Schools Awards + Recognition</td>
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<tr>
<td>Zombie Guacamole</td>
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<tr>
<td>Energy Matters</td>
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<td>Days of Service</td>
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<tr>
<td>Spring Fundraiser</td>
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</tbody>
</table>

### PAYMENT

- Check payable to Washington Green Schools (enclosed)
- Credit card: ○ Visa ○ Mastercard Total payment: $ _______________
- Credit card number: ____________________________
- CSV number (3-digit code on card back): ___________ Expiration date: ___________
- Name (as it appears on card): ____________________
- Authorized signature: ___________________________

### YOUR CONTACT INFORMATION

- Company name: ________________________________
- Mailing address: ______________________________
- City: __________________ State: ______ Zip: ______
- Phone: __________________
- Website: __________________
- Twitter: __________________ Facebook: __________
- Contact name: ________________________________
- Contact email/phone: __________________________
- Signature: ___________________________ Date: __________

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## Return This Form

Laura Collins, Director of Advancement  
Washington Green Schools  
4649 Sunnyside Avenue N #305  
Seattle, WA 98103  
laura@wagreenschools.org  
206.351.0506

Thank you for your support of environmental leadership and STEM learning through Washington Green Schools.

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## SUBMIT YOUR LOGO

Email the latest version of your color logo (at least 6” on long edge, JPEG, 300 dpi) to laura@wagreenschools.org